

Street Supports

Cancer Research UK

Mon 25 to Fri 29 Oct – A Week of Activities & Fundraising

October half term is a busy time in Street with lots of people in the town. We want to make the most of this for businesses and Cancer Research UK.

This year Street Chamber of Trade & Commerce have teamed up with Clarks Village to put on a range of activities throughout the week to get the town buzzing.

Activities suggested so far: -

- Celebrity Launch on Monday 25th October
- “Wear It Pink Day” on the Friday
- Store Window Competition – Dress your window pink. Winner gets a bottle of champagne
- Entertainment in High Street & Clarks Village
- Entertainment for children
- Memories Wall/Window for people to place a token in memory of someone close to them who has died of cancer (possibly empty shop window, or under arches library gardens)
- Cafe tips donated to Cancer Research UK
- Competition to design a Cancer Research Bag. Sell Winning Cancer Research Bag from Competition in stores
- Raffle - Stores to donate prizes and then customers can enter to win the lot – all proceeds go to the charity
- Cancer Research to have a marquee providing advice and information and giving away balloons
- Collection tins to be provided in stores
- Cancer research Volunteers to collect from customers around the centre/town
- Local Attractions to provide entertainment in town e.g. Wookey Hole, @Bristol etc.
- Stalls available in Clarks Village on Friday 29th for local traders to sell something pink such as cupcakes. Stall holders pay £50 for a stall which will go straight to the charity then they keep their takings.
- Cancer Research to provide materials for retailers fund raising activities

Benefits to Local Businesses

- ♦ Press coverage for the town and businesses ♦ A good reason to visit Street
- ♦ More people in town ♦ Good PR for Street ♦ Generate a “buzz” & feel-good factor ♦ Chance for businesses of all sizes to work together

We'd love you to be involved; we need your support ideas please contact:

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